



20 23 IMPACT REPORT



Nourishing Our Community

In the following pages, you will discover the remarkable impact The Salem Pantry is making in Salem and across the North Shore through our innovative programs, strategic partnerships, and shared vision. We have significantly increased access to fresh and healthy food with the opening of our brick-and-mortar location, The Market, and the launch of our new mobile pantry vehicle, The Truck. In collaboration with the Greater Boston Food Bank, we have enhanced food access for peer organizations throughout the region with our Food Storage and Distribution Hub.

These vital programs strengthen the food security safety net for many in our community. The 2023 Impact Report highlights our achievements in the first year of these initiatives, along with other successes and innovations from 2023.

This year, we remain dedicated to providing a dignified experience for every neighbor who turns to us for support. As we continue our journey toward a food-secure future, we are committed to community-led solutions, advocacy, and fostering strong partnerships.

We are thrilled to present this update on our achievements, made possible by your unwavering support.



Robyn Burns
Robyn Burns
Executive Director



Bonnie Henry
Bonnie Henry
Board Chair





2023 By The Numbers



2 Million
Pounds of Food Served



66,440
Total visits

105% Increase
From 2022



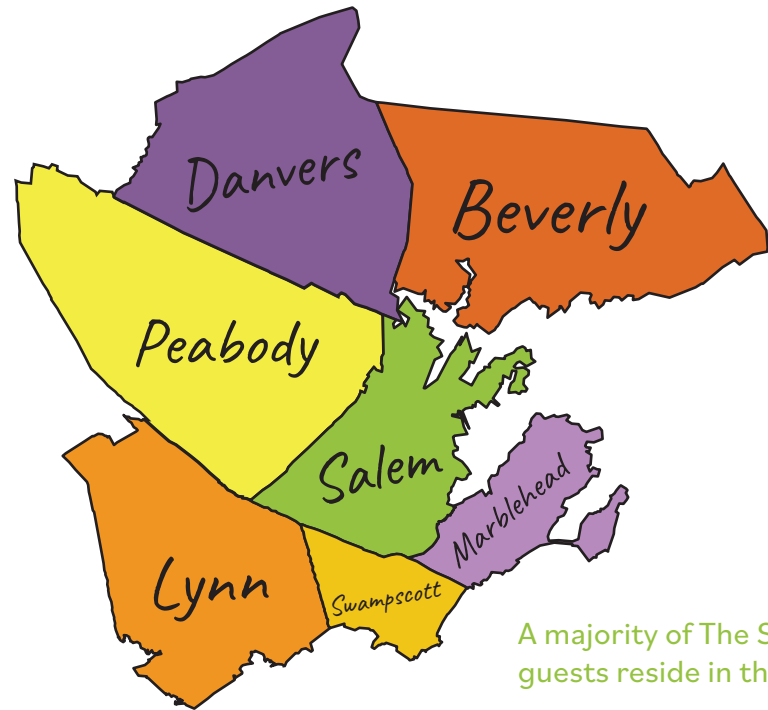
19,910
Neighbors Served



7,035
Children Served



2,130
Seniors Served



A majority of The Salem Pantry guests reside in these 7 cities.

Households Served By The Salem Pantry

Salem	3,260
Lynn	2,340
Peabody	235
Beverly	100
Swampscott	95
Danvers	70
Marblehead	55
Other	355
Total	6510



Our Programs

The Market

Designed to feel like a small grocery store, The Market is The Salem Pantry's first brick-and-mortar location.

Hosting 60% of the pantry's programming, The Market ensures guests can access healthy food in a dignified and comfortable manner.

Located in the Point neighborhood, The Market is open five days a week and served 4,790 families, totaling over 14,820 individuals, in 2023.



Mobile Pantry Program

In late 2023, The Salem Pantry's Mobile Pantry program introduced The Truck, a state-of-the-art vehicle equipped with refrigerated storage and an innovative design for efficient and dignified food distribution.



The Truck visits 11 sites weekly, addressing student hunger specifically at Salem State University and Salem High School. In 2023, the mobile pantry served 1,585 families, totaling 3,400 individuals.

Regional Food Storage and Distribution Hub

In partnership with The Greater Boston Food Bank, the Salem Pantry's Food Storage and Distribution Warehouse serves as a regional food hub, supporting food access for 15 food assistance organizations across the North Shore.

In 2023, The Warehouse processed over 2 million pounds of food for the Salem Pantry's programs and distributed 696,470 pounds to these organizations.



Home Delivery

The Salem Pantry's Home Delivery program supports homebound Salem residents with weekly grocery deliveries tailored to individual dietary restrictions.

Volunteer delivery drivers made over 3,090 deliveries in 2023.



2023 Highlights

APRIL 2023



The Market Opened!

NOVEMBER 2023



The Truck Arrived!

2023:
A YEAR
OF GROWTH



JUNE 2023



New Refrigerated Truck!

DECEMBER 2023



Launched SNAP Program!

1 Year of The Market

The Market has made a mark in the community in just a short time.

250 DAYS
365 OPEN

50,785
TOTAL VISITS

AS OF APRIL 2024



"I was in need of food and got vegetables, milk, eggs, bread, canned goods and even dry food for my cats.

We are blessed to have this in our neighborhood.

*And the staff is very friendly and helpful.
Thank you!"*

- The Market Guest

Financials



Operating Revenue

Individual Donations	\$294,778	6.25%
Foundations	\$286,714	6.08%
Corporate	\$282,816	6.00%
Government	\$281,900	5.98%
Other	\$250,830	5.32%
In Kind Donations	\$3,319,994	70.38%
Total	\$4,717,032	

Operating Expenses

Program	\$4,314,523	93.6%
Management	\$172,156	3.73%
Fundraising	\$123,008	2.67%
Total	\$4,609,687	

Our Donors

760

Individual Donors

281

New Donors

136

Business Donors



The Nourishment Circle

94

Members

\$63,665

Money Raised By Members
in 2023



The Nourishment Circle consists of individuals who make monthly contributions to The Salem Pantry

Thank You!

The Salem Pantry's work is made possible by the collective support of our individual donors, corporate sponsors, local legislators and **370** volunteers!



We are grateful to receive grant funding from the following foundations and organizations:

Adelard and Valeda Roy Foundation
The Amelia Peabody Foundation
The Boston Foundation
Brace Cove Foundation
Beth Israel Senior Citizens Housing Inc.
Burch Ives Family Foundation
City of Salem
Cummings Foundation
Essex Country Community Foundation
Forest Foundation
The Gloria Wilcher Foundation
The Greater Boston Food Bank
Institution for Savings
Jean Nichols Charitable Trust

The Leon Lowenstein Foundation
The Ludcke Foundation
MA Department of Agricultural Resources
The McCarthy Family Foundation Charity Fund
New England Biolabs
New England Food Foundation
Phoenix Food Hub Community Grants Program
Rockland Trust
Salem 5 Bank
Saquish Foundation
United Way Gratitude Grant
UUCGL Grants
Walmart Community Foundation





Our Mission

The Salem Pantry mission is to work collaboratively to empower our diverse local and regional communities by ensuring the essential right to convenient and reliable access to healthy food.

Contact Us!

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